



Co-Sanctioning Fact Sheet: Carolinas Cutting Horse Association (CCHA) Affiliate of the National Cutting Horse Association (NCHA)

What is Co-Sanctioning?

Co-sanctioning is a partnership between your private show and the Carolinas Cutting Horse Association (CCHA), an affiliate of the National Cutting Horse Association (NCHA), designed to enhance participation, credibility, and benefits for all involved. By co-sanctioning, your show gains access to NCHA members, promotional tools, and awards programs while contributing to the growth of cutting horse events in our community.

What is a Co-Sanctioned Event?

A Co-Sanctioned Event is any show put on by a show producer other than the Carolinas Cutting Horse Association that is endorsed by the Affiliate and counts towards the Affiliate's Year-End Standings.

Why Should I Co-Sanction My Event with the CCHA?

- **Increased Participation:** Attract more contestants by leveraging the CCHA brand and the Affiliate's member base.
- **Enhanced Credibility:** Gain recognition and trust by associating with a respected organization.
- **Awards and Points:** Offer participants the chance to earn points toward year-end awards and qualify for NCHA affiliate events.
- **Promotion and Visibility:** Benefit from inclusion in the Affiliate's advertising and communication channels.

Are All Classes Eligible to Be Co-Sanctioned?

No, only the 13 Approved NCHA Weekend classes are eligible to be Co-Sanctioned by the Affiliate.

What Are the Criteria for a Co-Sanctioned Event?

1. The applicant must be a member in good standing with the Affiliate.
2. Applications must be received at least 90 days prior to the event and be approved by the Association's Board of Directors by a majority vote.
3. While no set criteria guarantee approval, the following guidelines will be considered:
 - **Fee Schedule:** Must be appropriate for the class and offer value to participants.
 - **Producer History:** Demonstrated ability to run well-organized shows that meet the Association's standards.



- NCHA Approval: Shows must receive NCHA approval; failure to do so will revoke Affiliate approval.
- Consideration for Existing Events: Avoid scheduling conflicts or harm to existing events, particularly nonprofit show producers.
- Venue Standards: Provide accommodations equal to or better than those used by the Association and be in close proximity to benefit members.
- Event Balance: Avoid overloading the calendar with events that may skew year-end standings toward specific regions or producers.
- Affiliate Value: Provide financial or other benefits to the Affiliate and its members.
- Class Schedule: Ensure a schedule conducive to good attendance and avoid excessively long or crowded event formats.

What Are My Responsibilities as a Private Show Producer?

- Collaborate with the CCHA to ensure compliance with co-sanctioning requirements.
- Promote your event as a CCHA co-sanctioned show.
- Maintain fair and consistent practices in accordance with NCHA rules.
- Ensure strict adherence to all policies and procedures outlined in the NCHA Show Management Handbook, with particular emphasis on footing quality in working and loping areas.
- Display CCHA banners and sponsor banners provided by the Affiliate.
- Discount any "fresh" classes not run as advertised on the affiliates website
- Hold eligible classes on Friday, Saturday, or Sunday (classes outside these days will not be eligible for co-sanctioning).
- Must utilize Equinal Show Management Software during the event.

What Support Does the CCHA Provide?

- Guidance: Assistance with the application and approval process.
- Promotion: Inclusion of your event in newsletters, social media, and affiliate websites.
- Awards: Access to NCHA-sanctioned awards and recognition for participants.
- Event Management Resources: Access to templates, tools, and advice for smooth event execution.
- Marketing: Listing on the Affiliate's website and 2-3 email campaigns promoting your event.

Will the CCHA Run My Event for Me?

No, the show producer is solely responsible for the execution and all fiscal responsibilities of the event.



Does My Class and Fee Schedule Have to Match the Affiliate's?

No, while the Affiliate's fee and class schedule can serve as a helpful starting point, producers are encouraged to customize their event with progressive class structures that suit their unique needs and resources.

How Do I Apply for Co-Sanctioning?

1. Contact the CCHA's event coordinator for an initial consultation.
2. Complete and submit the co-sanctioning application form.
3. Coordinate with the Affiliate to finalize details and obtain approval.

How Does Co-Sanctioning Benefit the Cutting Horse Community?

- Encourages larger, more competitive events.
- Provides riders with more opportunities to earn points and recognition.
- Builds a stronger network of cutting horse enthusiasts and professionals.

Who Can I Contact for More Information?

For questions or to start the application process, please contact: Nic Johnson
[919-625-1677] [nicjohnson@performanceglassinc.com] [www.carolinascutting.com]

By working together, we can grow the cutting horse community and provide exceptional experiences for competitors and fans alike.